

2020 VIRTUAL Planned Giving Symposium ~ *The Art & Science of Planned Giving*

Sponsorships Opportunities

Presenting Sponsor - \$2,000

- Name/Logo to appear in all pre and post Symposium communications (i.e. emails, flyers) sent by AFP Tampa Bay AND CGP Tampa Bay.
- Ability to have TWO emails sent to all contacts for AFP Tampa Bay and CGP Tampa Bay. The email will be sent by each organization respectfully.
- Name/Logo highlighted on social media for AFP Tampa Bay and CGP Tampa Bay – Social media to include Facebook, LinkedIn & Twitter
- Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
- Name/Logo listed in current year's National Philanthropy Day program and slide show as an AFP partner.
- Company/organization representative to address audience (to be scheduled where appropriate in agenda and no more than five minutes).
- Ten (10) admissions to Virtual Symposium.
- First right of refusal as Presenting Sponsor for the next year's Planned Giving Symposium and exclusivity in sponsor category.

Virtual Sponsor - \$1,000

- Name/Logo to appear in all pre and post Symposium communications (i.e. emails, flyers) sent by AFP Tampa Bay AND CGP Tampa Bay.
- Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
- Ability to have ONE email sent to all contacts for AFP Tampa Bay and CGP Tampa Bay. The email will be sent by each organization respectfully.
- Name/Logo highlighted on social media for AFP Tampa Bay and CGP Tampa Bay – Social media to include Facebook, LinkedIn & Twitter
- Name listed in current year's National Philanthropy Day's program and slide show as an AFP partner.
- Eight (8) admissions to Virtual Symposium.
- Exclusivity in sponsor category.

Supporting Sponsor - \$500

- Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
- Name/Logo highlighted on social media for AFP Tampa Bay and CGP Tampa Bay – Social media to include Facebook, LinkedIn & Twitter
- Name listed in current year's National Philanthropy Day's program and slide show as an AFP partner.
- Ability to include a message to all seminar attendees in post event email. The email will be sent by each organization respectfully.
- Four (4) admissions to Virtual Symposium.

Friend - \$250

- Name/Logo prominently displayed during welcome PowerPoint and mentioned verbally.
- Name/Logo highlighted on social media for AFP Tampa Bay and CGP Tampa Bay – Social media to include Facebook, LinkedIn & Twitter
- Ability to include a message to all seminar attendees in post event email. The email will be sent by each organization respectfully.
- Two (2) admissions to Virtual Symposium.

For more information, please contact admin@ppptampabay.org.